

Advertising solutions for business – no matter how large or small.



Community Newspaper Group (CNG) is the largest network of neighborhood newspapers in New York City. With 16 community newspapers plus Caribbean Life, the nation's largest Caribbean-American newspaper, CNG distributes over 290,000 newspapers each week in Brooklyn, Queens, The Bronx and Manhattan. These long-established community-specific papers deliver geographically targeted news, lifestyle, local sports and entertainment information to the city's diverse neighborhoods. In addition, CNG's monthly Family Publications and annual Wedding, Prom and Bar Mitzvah magazines reach readers during their family formative years and important life events.

For advertisers, CNG offers an opportunity for both market-wide and neighborhood targeted advertising, allowing them to get their message into the areas they want to penetrate.

Community Newspaper Group is:

7 TimesLedger Queens newspapers

6 Courier-Life Brooklyn newspapers

The Brooklyn Paper

The Bronx Times and Bronx Times Reporter

2 editions of Caribbean Life

Family Publications New York

Wedding Guide

Imani African-Caribbean Wedding Guide

The Bar/Bat Mitzvah Guide

Prom Experience Magazine

Sweet Sixteen Magazine



Courier Life

PUBLICATIONS

TIMES Ledger

NEWSPAPERS

BAY News

BROOKLYN Graphic

ASTORIA Times

FOREST HILLS Ledger

BAY RIDGE Courier

KINGS Courier

BAYSIDE Times

JAMAICA Times

BROOKLYN Courier

MILL MARINE Courier

FLUSHING Times

LITTLE NECK Ledger

Includes:
Park Slope, Brooklyn Heights,
Carroll Gardens/Cobble Hill and
Williamsburg Courier

Includes: Canarsie Digest

WHITESTONE Times

The Brooklyn Paper

BRONX Times
REPORTER INC.

BRONX Times Reporter

BRONX Times

Caribbean Life

WEDDING GUIDE

Imani WEDDING

Celebrate with the
Bar/Bat Mitzvah
Guide

Family Publications
NEW YORK
BROOKLYN • QUEENS • LONG ISLAND • BRONX

sweet
16
Guide

PROM
EXPERIENCE



C N G
Community Newspaper Group

CNG Circulation

Brooklyn Newspapers

Brooklyn South	Circulation
Bay News	21,107
Kings Courier	12,274
Mill Basin/Marine Park Courier	22,049
Bay Ridge Courier	8,981
Brooklyn Graphic	2,362
Total	66,773

Downtown/Brownstone Brooklyn

Brooklyn Courier	26,537
The Brooklyn Paper	30,261
Total	56,798

Total Community Publications 123,571

Caribbean Life

Caribbean Life Brooklyn/Staten Island 32,113

Total Brooklyn Circulation 155,684

Queens Newspapers

Northeast Queens	Circulation
Bayside Times	24,503
Flushing Times	6,789
Little Neck Ledger	6,112
Whitestone Times	6,169
Total	43,573

Southeast Queens

Jamaica Times	4,189
Total	4,189

Northwest Queens

Astoria Times	4,423
Forest Hills Ledger	6,456
Total	10,879

Community Newspaper Total 58,641

Caribbean Life

Caribbean Life Queens 23,184

Total Queens Circulation 81,825

Bronx Newspapers

Bronx	Circulation
Bronx Times Reporter	13,346
Bronx Times	17,325
Total Community Publications	30,671

Caribbean Life

Caribbean Life Bronx
Distribution in Zone 2 20,056

Total Bronx Circulation 50,727

Caribbean Life

Circulation

Zone 1	
Brooklyn/Staten Island	32,113
Zone 2	
Bronx/Manhattan Queens	48,258
Total	80,371

Brooklyn, Queens, Bronx Newspapers including Caribbean Life

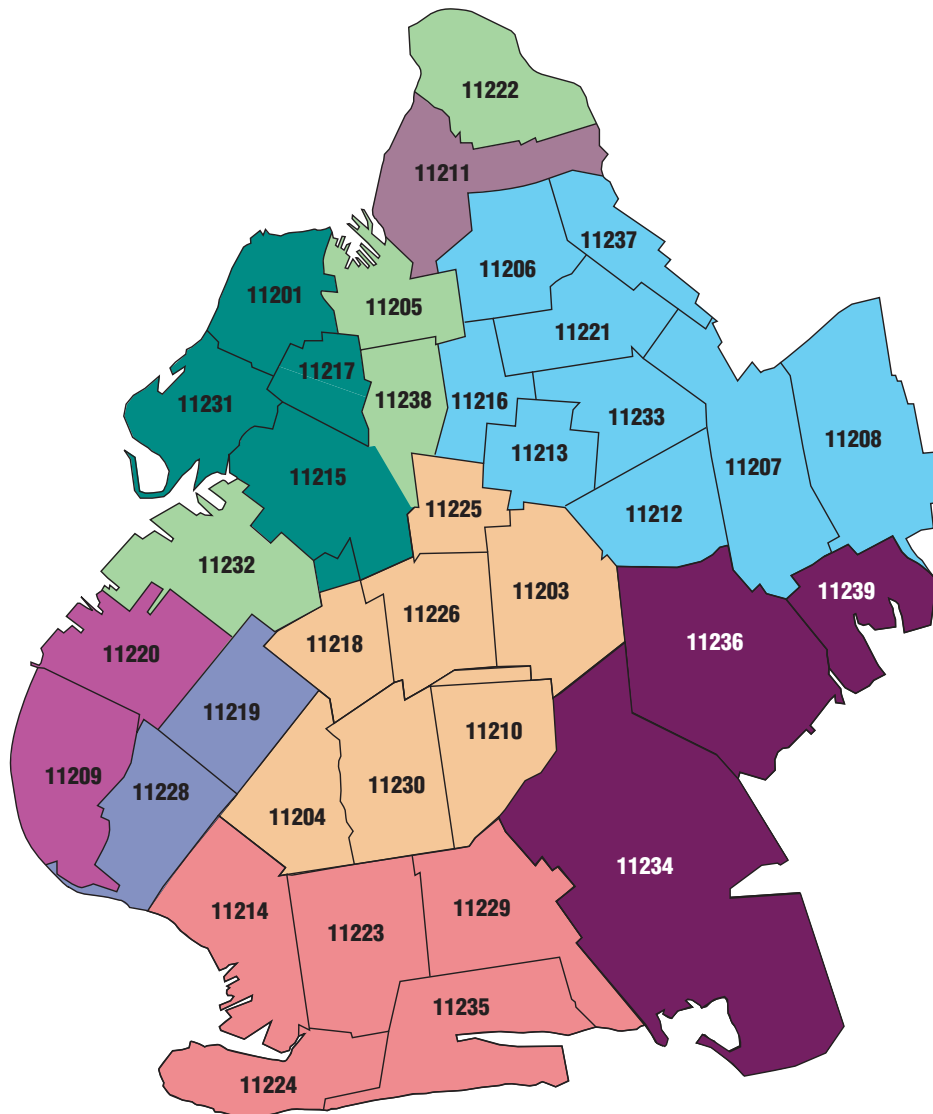
	Circulation
Brooklyn	155,684
Queens	81,825
Bronx	50,727
Total	288,236

All CNG Newspapers

	Circulation
Brooklyn, Queens and Bronx Newspapers	288,236
Caribbean Life - Manhattan Circulation	5,018
Total CNG Circulation	293,254

Effective October 27, 2011

Areas of Circulation - Brooklyn



BROOKLYN SOUTH

Bay News - 11204, 11214, 11223, 11224, 11228, 11229, 11235

Bensonhurst, Brighton Beach, Coney Island, Gerritsen Beach
Gravesend, Manhattan Beach, Seagate & Sheepshead Bay

Kings Courier - 11204, 11218, 11210, 11229, 11230, 11203, 11225, 11226

Kings Hwy, Midwood, Ditmas Park, East Flatbush, Flatbush & Kensington

Mill Basin Marine Park Courier - 11234, 11236, 11239

Marine Park, Mill Basin, Bergen Beach, Mill Island, Canarsie, Starrett City, Georgetown & Flatlands

Bay Ridge Courier - 11209, 11228, 11219, 11220

Bay Ridge, Dyker Heights & Fort Hamilton

Brooklyn Graphic - 11204, 11214, 11219, 11228

Bensonhurst & Dyker Heights

DOWNTOWN/BROWNSTONE BROOKLYN

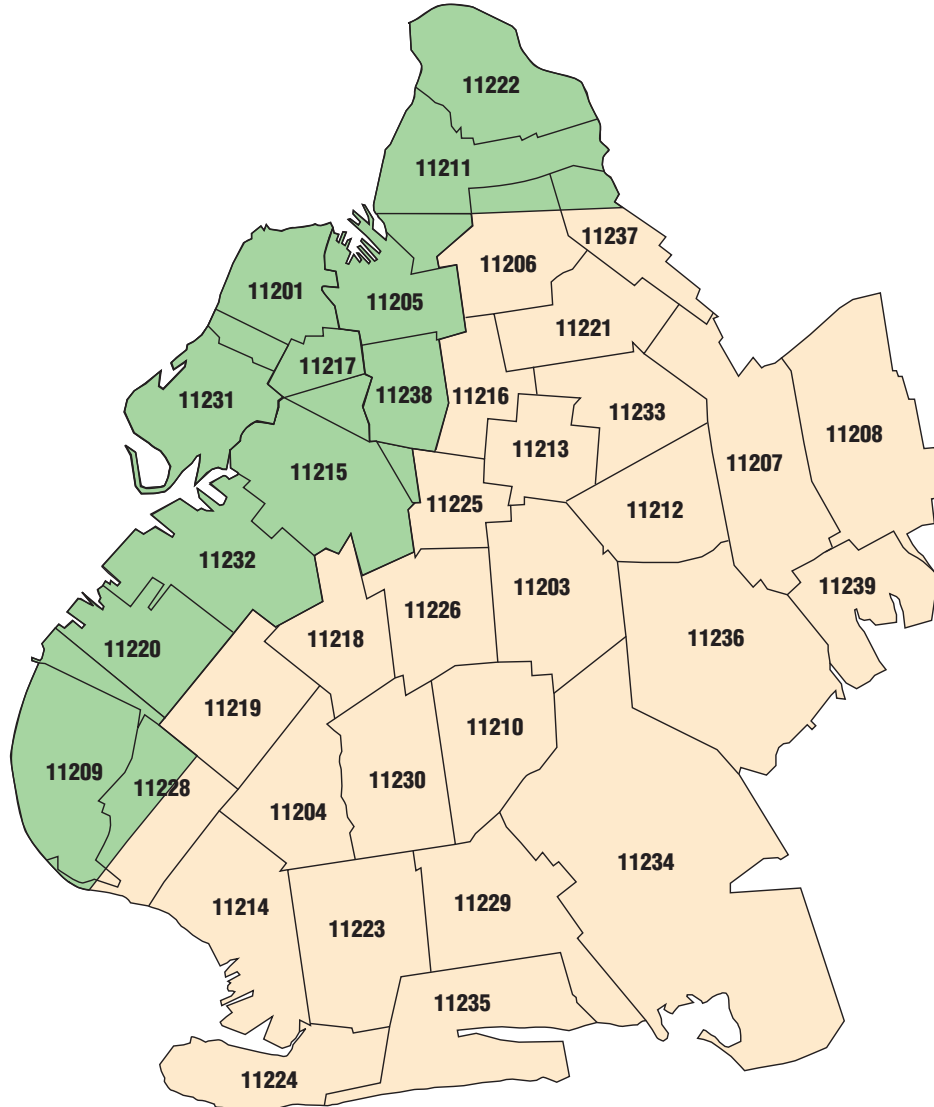
Brooklyn Courier - 11215, 11217, 11238, 11218, 11201, 11217, 11231, 11211

Gowanus, Park Slope, Prospect Heights, Windsor Terrace, Brooklyn Heights, Dumbo, Metrotech, Boerum Hill, Carroll Gardens, Cobble Hill, Red Hook & Williamsburg

Caribbean Life - See Caribbean Life coverage Map

The Brooklyn Paper - See The Brooklyn Paper coverage Map

Areas of Circulation - Brooklyn



THE BROOKLYN PAPER

Brooklyn Heights - 11201, 11217

Brooklyn Heights, Boerum Hill, Downtown, DUMBO, Metrotech, Vinegar Hill

Carroll Gardens/Cobble Hill - 11201, 11231

Carroll Gardens, Cobble Hill, Columbia St. Waterfront District, Red Hook

Park Slope - 11215, 11217, 11220, 11226, 11230, 11232, 11238

Gowanus, Greenwood Heights, Park Slope, Prospect Heights, Sunset Park, Windsor Terrace
(Limited distribution in Ditmas Park, Kensington)

North Brooklyn - 11206, 11211, 11222, 11237

Bushwick, East Williamsburg, Greenpoint, Williamsburg

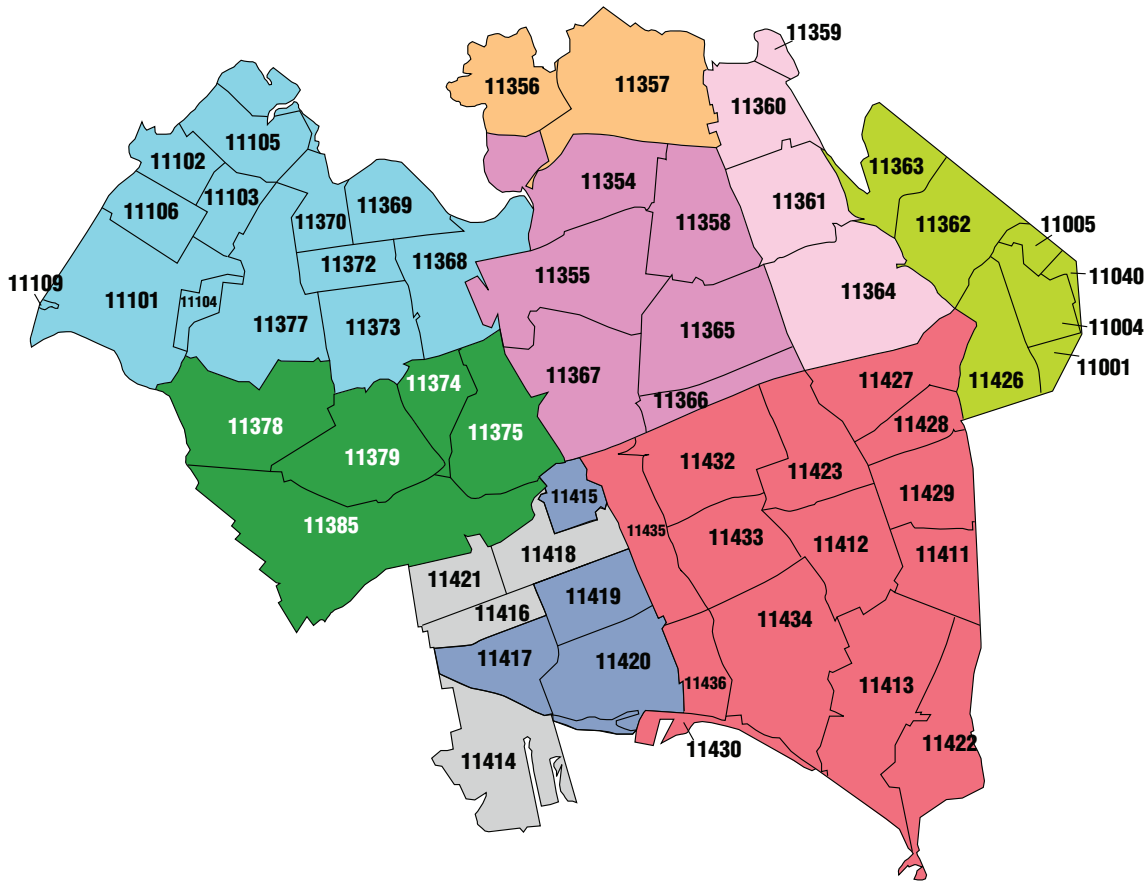
Fort Greene/ Clinton Hill - 11205, 11238

Bay Ridge - 11209, 11214, 11220, 11228

Bay Ridge, Dyker Heights, Fort Hamilton

See Courier Life and Caribbean Life coverage Maps

Areas of Circulation - Queens



NORTHEAST QUEENS

- ? **Bayside Times** - 11360, 11361, 11364
Bayside, Bay Terrace, Oakland Gardens, Windsor Park
- ? **Flushing Times** - 11354, 11355, 11358, 11367, 11365, 11366, 11432
Flushing, Auburndale, Murray Hill, Main St., Kew Garden Hills, Fresh Meadows & Jamaica Estates
- ? **Little Neck Ledger** - 11362, 11363, 11001, 11004, 11005, 11426, 11040
Little Neck, Douglaston, Glen Oaks, Bellerose, Floral Park, New Hyde Park, North Shore Towers
- ? **Whitestone Times** - 11356, 11357
Whitestone, College Point, Malba, Beechurst

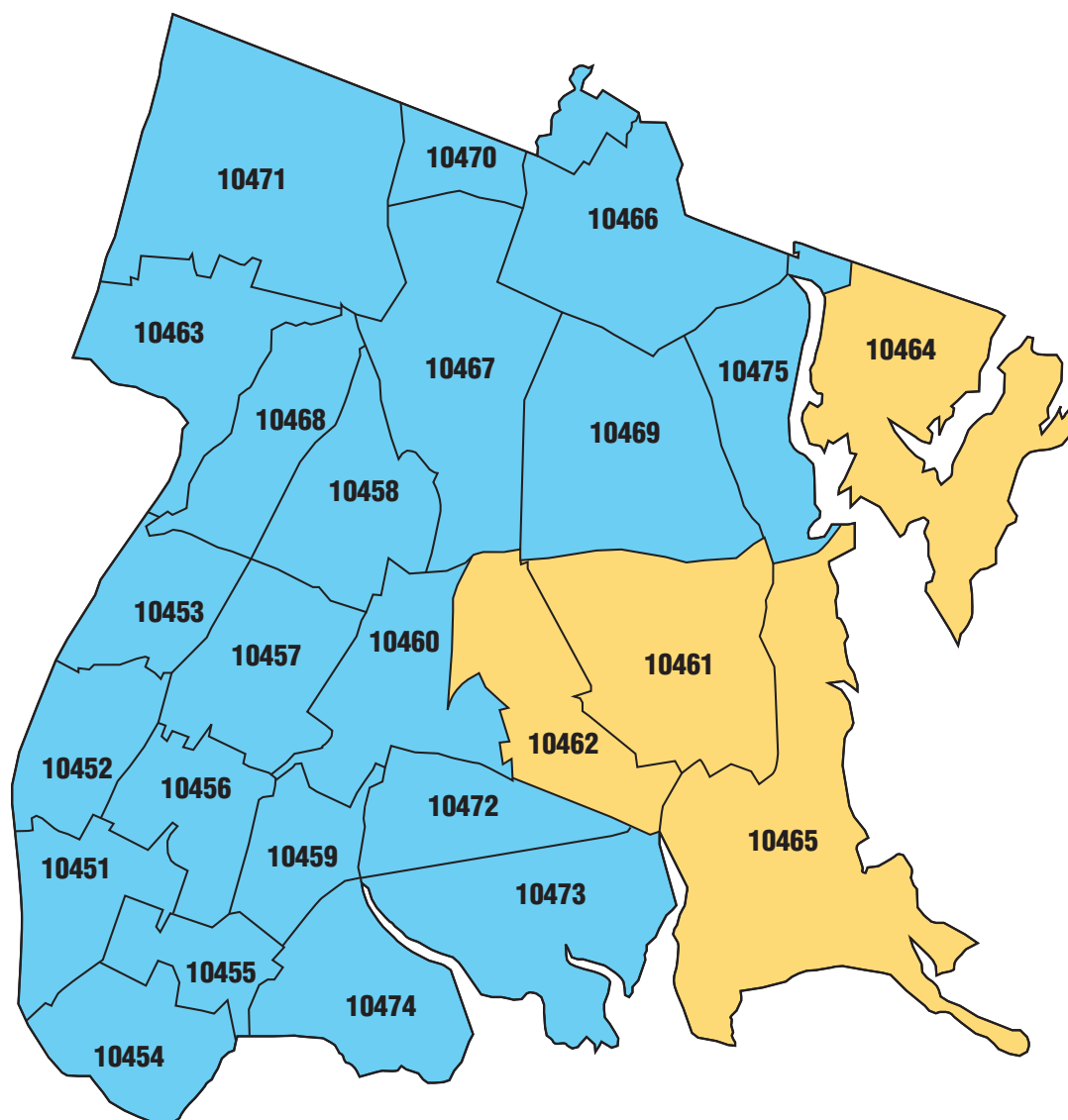
SOUTHEAST QUEENS

- ? **Jamaica Times** - 11412, 11423, 11432, 11434, 11435, 11436, 11413, 11422, 11411, 11427, 11429
Jamaica, Hollis, St. Albans, Laurelton, Springfield Gardens, Rosedale, Queens Village & Cambria Heights

NORTHWEST QUEENS

- ? **Astoria Times** - 11101, 11102, 11103, 11104, 11105, 11106, 11377, 11370, 11369, 11372, 11368, 11373
Astoria, Long Island City, Woolsey, Broadway, Steinway, Sunnyside, Woodside, East Elmhurst, Corona, Elmhurst & Jackson Heights
- ? **Forest Hills Ledger** - 11374, 11375, 11378, 11379, 11385
Forest Hills, Rego Park, Glendale, Middle Village, Maspeth & Ridgewood
- **Caribbean Life** - 11415, 11417, 11419, 11420
See Caribbean Life coverage Map

Areas of Circulation - Bronx



BRONX TIMES

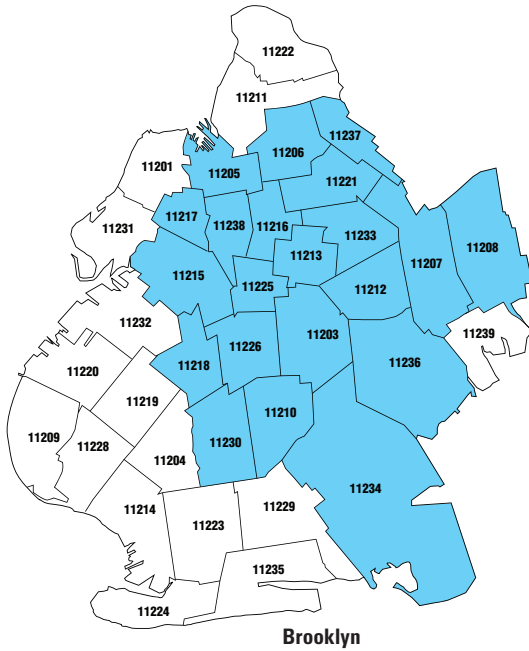
- n Fordham South - 10451, 10452, 10453, 10454, 10455, 10456, 10457, 10459, 10460**
 Fordham, Belmont, University Heights, Mott Haven, Morrisania, Port Morris, Tremont, Burnside, Melrose
- n Fordham North - 10458, 10463, 10467, 10468, 10470, 10471**
 Fordham, Kingsbridge, Bedford Park, Norwood, Woodlawn, Mosholu, Van Cortlandt Village
- n Castle Hill - 10472, 10473, 10474**
 Soundview, Parkchester, Clason Point, Hunts Point, Stratton Park, Unionport, Bronx River, Harding Park
- n Bronx North - 10466, 10469, 10475**
 Williamsbridge, Baychester, Wakefield, Edenwald, Co-op City, Baychester Village, Fish Bay

BRONX TIMES REPORTER

- n Morris Park - 10462, 10461, 10464**
 Allerton, Van Nest, Pelham Parkway North, Pelham Parkway South, Westchester Square, Zerega, Belmont
- n Throggs Neck - 10461, 10465, 10464**
 Waterbury, LaSalle, Pelham Bay, Country Club, Spencer Estate, Edgewater Park, Silver Beach, Locust Beach

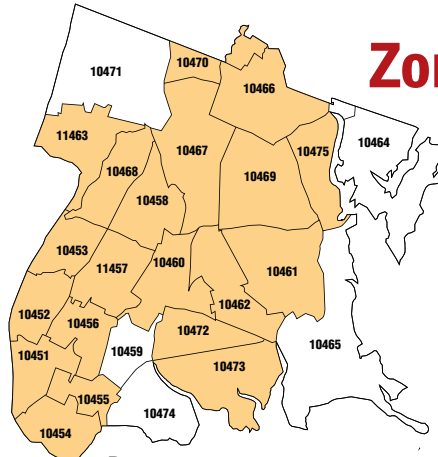
Areas of Circulation

Zone 1

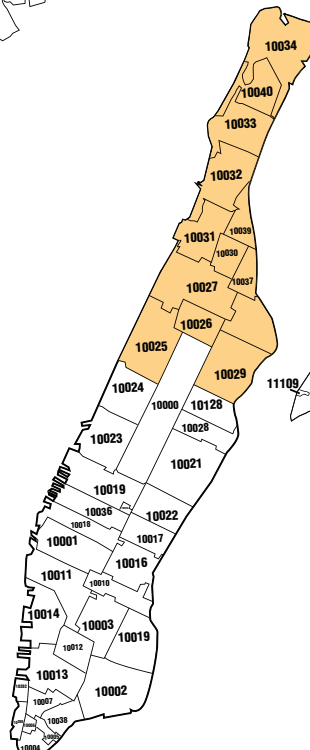


Brooklyn

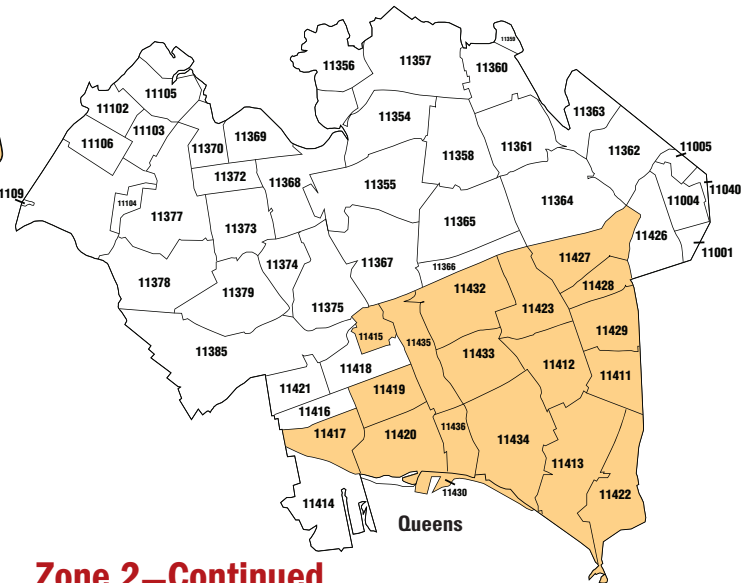
Zone 2



Bronx



Manhattan



Queens

Zone 1 BROOKLYN

- 11203, 11205, 11206, 11207, 11208, 11210, 11212, 11213, 11216, 11217, 11218, 11221, 11225, 11226, 11230, 11233, 11234, 11236, 11237, 11238

Canarsie, Flatbush, Flatlands, Brownsville, Bed Stuyvesant, East New York, East Flatbush

Zone 2 QUEENS

- 11411, 11412, 11413, 11415, 11417, 11419, 11420, 11422, 11423, 11427, 11428, 11429, 11432, 11433, 11434, 11435, 11436

Jamaica, Hollis St Albans, Rockdale, Laurelton, Springfield Gardens, Rosedale, Cambria Heights, Queens Village

Zone 2—Continued MANHATTAN

- 10025, 10026, 10027, 10029, 10030, 10031, 10032, 10033, 10034, 10035, 10037, 10039, 10040

Harlem

BRONX

- 10451, 10452, 10453, 10454, 10455, 10456, 10457, 10458, 10460, 10461, 10462, 10463, 10466, 10467, 10468, 10469, 10470, 10472, 10473, 10475, 10550, 10552, 10553, 10704

BayChester, Co-op City, Morris Park, Parkchester, Tremont, Soundview, Mt Vernon, Mott Haven, Fleetwood, Pelham Manor, Eastchester, Kingsbridge, Norwood, Wakefield

CNG General Unit Values

Brooklyn Newspapers - Courier Life and The Brooklyn Paper

	Unit Value	Group Buy
All 7 Newspapers:	75	70
Brooklyn South		
Bay News	9	
Mill Basin/Marine Park Courier	8	
Kings Courier	8	
Bay Ridge Courier	4	
Brooklyn Graphic	2	
	31	29
Downtown/Brownstone Brooklyn		
Brooklyn Courier	12	
	12	12
The Brooklyn Paper (Broadsheet Size)		
	32	32
	32	32

Bronx Newspapers - Bronx Times & Bronx Times Reporter

	Unit Value	Group Buy
2 Newspapers	23	17
Bronx Times Reporter	10	
Bronx Times	13	
	23	17

Brooklyn and Queens Community Newspapers

	Unit Value	Group Buy
All 15 Newspapers	108	89

Brooklyn, Queens and Bronx Community Newspapers

	Unit Value	Group Buy
All 17 Newspapers	131	104

Queens Newspapers - TimesLedger Newspapers

	Unit Value	Group Buy
All 7 Newspapers:	31	28
Northeast Queens		
Bayside Times	7	
Flushing Times	5	
Little Neck Ledger	4	
Whitestone Times	2	
	18	17
Southeast Queens		
Jamaica Times	5	
	5	5
Northwest Queens		
Astoria Times	4	
Forest Hills Times	4	
	8	7

Caribbean Life Rate Card

	Unit Value	Group Buy
Caribbean Life, 2 Zones	29	27
Brooklyn/Staten Island	11	
Queens/Long Island	18	
Bronx/Westchester		
Manhattan		
	29	27

Community Newspapers & Caribbean Life Newspapers

	Unit Value	Group Buy
All 18 Newspapers	158	127

CNG General Rates

Open Rate continued

Unit Value	FP	3/4	2/3	Jr. Pg	1/2	3/8	1/3	1/4*	1/6	1/8	1/12
1	241	200	185	156	132	104	93	70	47	37	24
2	473	392	363	305	259	204	183	137	91	72	48
3	699	578	536	451	383	302	270	202	135	106	71
4	917	759	703	591	503	396	354	265	177	140	93
5	1128	934	865	727	619	487	435	326	218	172	115
6	1332	1102	1021	859	730	575	514	385	257	203	135
7	1529	1265	1172	986	838	660	590	442	295	233	155
8	1718	1422	1317	1108	942	741	663	497	331	262	174
9	1900	1572	1456	1225	1042	820	733	550	367	289	193
10	2075	1717	1590	1338	1137	895	800	600	400	316	211
11	2242	1855	1719	1446	1229	968	865	649	433	341	228
12	2389	1977	1831	1540	1310	1031	922	691	461	364	242
13	2536	2098	1943	1635	1390	1094	978	734	489	386	257
14	2682	2219	2056	1729	1470	1157	1035	776	517	408	272
15	2829	2341	2168	1824	1551	1221	1091	818	546	431	287
16	2975	2462	2281	1918	1631	1284	1148	861	574	453	302
17	3122	2583	2393	2013	1712	1347	1204	903	602	475	317
18	3269	2705	2505	2107	1792	1410	1261	946	631	498	332
19	3415	2826	2618	2202	1872	1474	1318	988	659	520	347
20	3562	2947	2730	2296	1953	1537	1374	1030	687	542	362
21	3709	3069	2843	2391	2033	1600	1431	1073	715	565	376
22	3855	3190	2955	2485	2113	1664	1487	1115	744	587	391
23	4002	3311	3067	2580	2194	1727	1544	1158	772	609	406
24	4149	3433	3180	2675	2274	1790	1601	1200	800	632	421
25	4295	3554	3292	2769	2355	1853	1657	1243	829	654	436
26	4442	3675	3405	2864	2435	1917	1714	1285	857	676	451
27	4588	3797	3517	2958	2515	1980	1770	1327	885	699	466
28	4735	3918	3629	3053	2596	2043	1827	1370	913	721	481
29	4882	4039	3742	3147	2676	2106	1883	1412	942	743	495
30	5028	4160	3854	3242	2757	2170	1940	1455	970	766	510
31	5175	4282	3967	3336	2837	2233	1997	1497	998	788	525
32	5322	4403	4079	3431	2917	2296	2053	1540	1027	810	540
33	5468	4524	4191	3525	2998	2360	2110	1582	1055	833	555
34	5615	4646	4304	3620	3078	2423	2166	1624	1083	855	570
35	5762	4767	4416	3715	3159	2486	2223	1667	1111	877	585
36	5908	4888	4529	3809	3239	2549	2279	1709	1140	900	600
37	6055	5010	4641	3904	3319	2613	2336	1752	1168	922	615
38	6202	5131	4753	3998	3400	2676	2393	1794	1196	944	629
39	6348	5252	4866	4093	3480	2739	2449	1837	1225	967	644
40	6495	5374	4978	4187	3560	2803	2506	1879	1253	989	659
41	6641	5495	5091	4282	3641	2866	2562	1921	1281	1011	674
42	6788	5616	5203	4376	3721	2929	2619	1964	1309	1034	689
43	6935	5738	5315	4471	3802	2992	2675	2006	1338	1056	704
44	7081	5859	5428	4565	3882	3056	2732	2049	1366	1078	719
45	7228	5980	5540	4660	3962	3119	2789	2091	1394	1101	734
46	7375	6102	5653	4754	4043	3182	2845	2133	1423	1123	749
47	7521	6223	5765	4849	4123	3245	2902	2176	1451	1145	763
48	7668	6344	5877	4944	4204	3309	2958	2218	1479	1168	778
49	7815	6466	5990	5038	4284	3372	3015	2261	1507	1190	793
50	7961	6587	6102	5133	4364	3435	3071	2303	1536	1212	808

* 1/4 page vertical only

Effective October 27, 2011

Color

30% Additional

? \$50 Minimum

Premiums

Position Premium.....30% Add'l

Non-Modular Sizes.....30% Add'l

Frequency Discount Off Open Rate

	6x	13x	26x	39x	52x
Save	10%	15%	25%	30%	35%

Additional modular sizes for The Brooklyn Paper.
To determine rate take the percentage off the 1/8 page rate for the applicable unit value.

SIZES	% OFF 1/8 PAGE RATE
1/10	22%
1/16	48%
1/23	59%
Square	70%
Business Card	80%

CNG General Rates

Open Rate

Unit Value	FP	3/4	2/3	Jr. Pg	1/2	3/8	1/3	1/4*	1/6	1/8	1/12
51	8,107	6,708	6,214	5,228	4,444	3,498	3,127	2,345	1,565	1,234	823
52	8,253	6,829	6,326	5,323	4,524	3,561	3,183	2,387	1,594	1,256	838
53	8,399	6,950	6,438	5,418	4,604	3,624	3,239	2,429	1,623	1,278	853
54	8,545	7,071	6,550	5,513	4,684	3,687	3,295	2,471	1,652	1,300	868
55	8,691	7,192	6,662	5,608	4,764	3,750	3,351	2,513	1,681	1,322	883
56	8,837	7,313	6,774	5,703	4,844	3,813	3,407	2,555	1,710	1,344	898
57	8,983	7,434	6,886	5,798	4,924	3,876	3,463	2,597	1,739	1,366	913
58	9,129	7,555	6,998	5,893	5,004	3,939	3,519	2,639	1,768	1,388	928
59	9,275	7,676	7,110	5,988	5,084	4,002	3,575	2,681	1,797	1,410	943
60	9,421	7,797	7,222	6,083	5,164	4,065	3,631	2,723	1,826	1,432	958
61	9,567	7,918	7,334	6,178	5,244	4,128	3,687	2,765	1,855	1,454	973
62	9,713	8,039	7,446	6,273	5,324	4,191	3,743	2,807	1,884	1,476	988
63	9,859	8,160	7,558	6,368	5,404	4,254	3,799	2,849	1,913	1,498	1,003
64	10,005	8,281	7,670	6,463	5,484	4,317	3,855	2,891	1,942	1,520	1,018
65	10,151	8,402	7,782	6,558	5,564	4,380	3,911	2,933	1,971	1,542	1,033
66	10,297	8,523	7,894	6,653	5,644	4,443	3,967	2,975	2,000	1,564	1,048
67	10,443	8,644	8,006	6,748	5,724	4,506	4,023	3,017	2,029	1,586	1,063
68	10,589	8,765	8,118	6,843	5,804	4,569	4,079	3,059	2,058	1,608	1,078
69	10,735	8,886	8,230	6,938	5,884	4,632	4,135	3,101	2,087	1,630	1,093
70	10,881	9,007	8,342	7,033	5,964	4,695	4,191	3,143	2,116	1,652	1,108
71	11,027	9,128	8,454	7,128	6,044	4,758	4,247	3,185	2,145	1,674	1,123
72	11,173	9,249	8,566	7,223	6,124	4,821	4,303	3,227	2,174	1,696	1,138
73	11,319	9,370	8,678	7,318	6,204	4,884	4,359	3,269	2,203	1,718	1,153
74	11,465	9,491	8,790	7,413	6,284	4,947	4,415	3,311	2,232	1,740	1,168
75	11,611	9,612	8,902	7,508	6,364	5,010	4,471	3,353	2,261	1,762	1,183
76	11,757	9,733	9,014	7,603	6,444	5,073	4,527	3,395	2,290	1,784	1,198
77	11,903	9,854	9,126	7,698	6,524	5,136	4,583	3,437	2,319	1,806	1,213
78	12,049	9,975	9,238	7,793	6,604	5,199	4,639	3,479	2,348	1,828	1,228
79	12,195	10,096	9,350	7,888	6,684	5,262	4,695	3,521	2,377	1,850	1,243
80	12,341	10,217	9,462	7,983	6,764	5,325	4,751	3,563	2,406	1,872	1,258
81	12,487	10,338	9,574	8,078	6,844	5,388	4,807	3,605	2,435	1,894	1,273
82	12,633	10,459	9,686	8,173	6,924	5,451	4,863	3,647	2,464	1,916	1,288
83	12,779	10,580	9,798	8,268	7,004	5,514	4,919	3,689	2,493	1,938	1,303
84	12,925	10,701	9,910	8,363	7,084	5,577	4,975	3,731	2,522	1,960	1,318
85	13,071	10,822	10,022	8,458	7,164	5,640	5,031	3,773	2,551	1,982	1,333
86	13,217	10,943	10,134	8,553	7,244	5,703	5,087	3,815	2,580	2,004	1,348
87	13,363	11,064	10,246	8,648	7,324	5,766	5,143	3,857	2,609	2,026	1,363
88	13,509	11,185	10,358	8,743	7,404	5,829	5,199	3,899	2,638	2,048	1,378
89	13,655	11,306	10,470	8,838	7,484	5,892	5,255	3,941	2,667	2,070	1,393
90	13,801	11,427	10,582	8,933	7,564	5,955	5,311	3,983	2,696	2,092	1,408
91	13,947	11,548	10,694	9,028	7,644	6,018	5,367	4,025	2,725	2,114	1,423
92	14,093	11,669	10,806	9,123	7,724	6,081	5,423	4,067	2,754	2,136	1,438
93	14,239	11,790	10,918	9,218	7,804	6,144	5,479	4,109	2,783	2,158	1,453
94	14,385	11,911	11,030	9,313	7,884	6,207	5,535	4,151	2,812	2,180	1,468
95	14,531	12,032	11,142	9,408	7,964	6,270	5,591	4,193	2,841	2,202	1,483
96	14,677	12,153	11,254	9,503	8,044	6,333	5,647	4,235	2,870	2,224	1,498
97	14,823	12,274	11,366	9,598	8,124	6,396	5,703	4,277	2,899	2,246	1,513
98	14,969	12,395	11,478	9,693	8,204	6,459	5,759	4,319	2,928	2,268	1,528
99	15,115	12,516	11,590	9,788	8,284	6,522	5,815	4,361	2,957	2,290	1,543
100	15,261	12,637	11,702	9,883	8,364	6,585	5,871	4,403	2,986	2,312	1,558

* 1/4 page vertical only

Effective October 27, 2011

Color

30% Additional

? \$50 Minimum

Premiums

Position Premium.....30% Add'l

Non-Modular Sizes.....30% Add'l

Frequency Discount Off Open Rate

	6x	13x	26x	39x	52x
Save	10%	15%	25%	30%	35%

Additional modular sizes for The Brooklyn Paper.
To determine rate take the percentage off the 1/8 page rate for the applicable unit value.

SIZES	% OFF 1/8 PAGE RATE
1/10	22%
1/16	48%
1/23	59%
Square	70%
Business Card	80%

CNG General Rates

Open Rate continued

Unit Value	FP	3/4	2/3	Jr. Pg	1/2	3/8	1/3	1/4*	1/6	1/8	1/12
101	15,407	12,758	11,814	9,978	8,444	6,648	5,927	4,445	3,015	2,334	1,573
102	15,553	12,879	11,926	10,073	8,524	6,711	5,983	4,487	3,044	2,356	1,588
103	15,699	13,000	12,038	10,168	8,604	6,774	6,039	4,529	3,073	2,378	1,603
104	15,845	13,121	12,150	10,263	8,684	6,837	6,095	4,571	3,102	2,400	1,618
105	15,991	13,242	12,262	10,358	8,764	6,900	6,151	4,613	3,131	2,422	1,633
106	16,137	13,363	12,374	10,453	8,844	6,963	6,207	4,655	3,160	2,444	1,648
107	16,283	13,484	12,486	10,548	8,924	7,026	6,263	4,697	3,189	2,466	1,663
108	16,429	13,605	12,598	10,643	9,004	7,089	6,319	4,739	3,218	2,488	1,678
109	16,575	13,726	12,710	10,738	9,084	7,152	6,375	4,781	3,247	2,510	1,693
110	16,721	13,847	12,822	10,833	9,164	7,215	6,431	4,823	3,276	2,532	1,708
111	16,867	13,968	12,934	10,928	9,244	7,278	6,487	4,865	3,305	2,554	1,723
112	17,013	14,089	13,046	11,023	9,324	7,341	6,543	4,907	3,334	2,576	1,738
113	17,159	14,210	13,158	11,118	9,404	7,404	6,599	4,949	3,363	2,598	1,753
114	17,305	14,331	13,270	11,213	9,484	7,467	6,655	4,991	3,392	2,620	1,768
115	17,451	14,452	13,382	11,308	9,564	7,530	6,711	5,033	3,421	2,642	1,783
116	17,597	14,573	13,494	11,403	9,644	7,593	6,767	5,075	3,450	2,664	1,798
117	17,743	14,694	13,606	11,498	9,724	7,656	6,823	5,117	3,479	2,686	1,813
118	17,889	14,815	13,718	11,593	9,804	7,719	6,879	5,159	3,508	2,708	1,828
119	18,035	14,936	13,830	11,688	9,884	7,782	6,935	5,201	3,537	2,730	1,843
120	18,181	15,057	13,942	11,783	9,964	7,845	6,991	5,243	3,566	2,752	1,858
121	18,327	15,178	14,054	11,878	10,044	7,908	7,047	5,285	3,595	2,774	1,873
122	18,473	15,299	14,166	11,973	10,124	7,971	7,103	5,327	3,624	2,796	1,888
123	18,619	15,420	14,278	12,068	10,204	8,034	7,159	5,369	3,653	2,818	1,903
124	18,765	15,541	14,390	12,163	10,284	8,097	7,215	5,411	3,682	2,840	1,918
125	18,911	15,662	14,502	12,258	10,364	8,160	7,271	5,453	3,711	2,862	1,933
126	19,057	15,783	14,614	12,353	10,444	8,223	7,327	5,495	3,740	2,884	1,948
127	19,203	15,904	14,726	12,448	10,524	8,286	7,383	5,537	3,769	2,906	1,963
128	19,349	16,025	14,838	12,543	10,604	8,349	7,439	5,579	3,798	2,928	1,978
129	19,495	16,146	14,950	12,638	10,684	8,412	7,495	5,621	3,827	2,950	1,993
130	19,641	16,267	15,062	12,733	10,764	8,475	7,551	5,663	3,856	2,972	2,008
131	19,787	16,388	15,174	12,828	10,844	8,538	7,607	5,705	3,885	2,994	2,023
132	19,933	16,509	15,286	12,923	10,924	8,601	7,663	5,747	3,914	3,016	2,038
133	20,079	16,630	15,398	13,018	11,004	8,664	7,719	5,789	3,943	3,038	2,053
134	20,225	16,751	15,510	13,113	11,084	8,727	7,775	5,831	3,972	3,060	2,068
135	20,371	16,872	15,622	13,208	11,164	8,790	7,831	5,873	4,001	3,082	2,083
136	20,517	16,993	15,734	13,303	11,244	8,853	7,887	5,915	4,030	3,104	2,098
137	20,663	17,114	15,846	13,398	11,324	8,916	7,943	5,957	4,059	3,126	2,113
138	20,809	17,235	15,958	13,493	11,404	8,979	7,999	5,999	4,088	3,148	2,128
139	20,955	17,356	16,070	13,588	11,484	9,042	8,055	6,041	4,117	3,170	2,143
140	21,101	17,477	16,182	13,683	11,564	9,105	8,111	6,083	4,146	3,192	2,158
141	21,247	17,598	16,294	13,778	11,644	9,168	8,167	6,125	4,175	3,214	2,173
142	21,393	17,719	16,406	13,873	11,724	9,231	8,223	6,167	4,204	3,236	2,188
143	21,539	17,840	16,518	13,968	11,804	9,294	8,279	6,209	4,233	3,258	2,203
144	21,685	17,961	16,630	14,063	11,884	9,357	8,335	6,251	4,262	3,280	2,218
145	21,831	18,082	16,742	14,158	11,964	9,420	8,391	6,293	4,291	3,302	2,233
146	21,977	18,203	16,854	14,253	12,044	9,483	8,447	6,335	4,320	3,324	2,248
147	22,123	18,324	16,966	14,348	12,124	9,546	8,503	6,377	4,349	3,346	2,263
148	22,269	18,445	17,078	14,443	12,204	9,609	8,559	6,419	4,378	3,368	2,278
149	22,415	18,566	17,190	14,538	12,284	9,672	8,615	6,461	4,407	3,390	2,293
150	22,561	18,687	17,302	14,633	12,364	9,735	8,671	6,503	4,436	3,412	2,308

* 1/4 page vertical only

Effective October 27, 2011

Color

30% Additional

? \$50 Minimum

Premiums

Position Premium.....30% Add'l

Non-Modular Sizes.....30% Add'l

Frequency Discount Off Open Rate

	6x	13x	26x	39x	52x
Save	10%	15%	25%	30%	35%

Additional modular sizes for The Brooklyn Paper.
To determine rate take the percentage off the 1/8 page rate for the applicable unit value.

SIZES	% OFF 1/8 PAGE RATE
1/10	22%
1/16	48%
1/23	59%
Square	70%
Business Card	80%

CNG Insert Rates - General

Price per 1,000 Inserts

PAGE SIZE: TABLOID

Number of Pages	Zone Circ Up to 15,000	Zone Circ 15,000-49,999	Zone Circ 50,000-99,999	Zone Circ 100,000+
2 to 4	\$66	\$64	\$61	\$59
8	\$71	\$68	\$66	\$64
12	\$77	\$74	\$72	\$70
16	\$82	\$80	\$78	\$74
20	\$88	\$70	\$83	\$80
24	\$94	\$91	\$89	\$85
28	\$98	\$97	\$94	\$90
32	\$104	\$102	\$100	\$96
36	\$110	\$108	\$104	\$101

For every additional 4 pages add \$4 CPM
80 page maximum (depending on booking schedule)

To determine the cost for a standard-size preprint, double the number shown under tabloid pages (i.e. 4 standard pages would be billed at the 8 page rate).

For inserts smaller than 7"x10", divide the number of pages in half to determine cost. (i.e. a 16 page mini-tabloid preprint would be billed at the 8 page rate).

In the event of overages, preprints will be inserted into geographically adjacent newspaper(s).

ANNUAL FREQUENCY DISCOUNTS:	
10 inserts	5% discount
20 insert	10% discount
40+ inserts	15% discount
Annual insert contract required to receive discount	

Effective October 27, 2011

Front Page Strip Rates

Full Run		
1X	13X (consecutive)	52X
\$19,000	\$12,500	\$11,500

Courier Life Group		
1X	13X (consecutive)	52X
\$8,235	\$5,470	\$4,940

TimesLedger Group		
1X	13X (consecutive)	52X
\$4,825	\$3,235	\$2,940

Caribbean Life		
1X	13X (consecutive)	52X
\$6,825	\$4,530	\$4,120

Bronx Times & Bronx Times Reporter		
1X	13X (consecutive)	52X
\$4,100	\$2,750	\$2,500

The Brooklyn Paper		
1X	13X (consecutive)	52X
\$1,600	\$1,440	\$1,200

Effective October 27, 2011

Dimensions

TimesLedger Group (Except Bayside Times)
Bronx Times Reporter (Not Bronx Times)
Brooklyn Graphic
8" x 1.75"

Courier Life Group (Except Brooklyn Graphic)
Bronx Times (Not Bronx Times Reporter)
Caribbean Life
9.75" x 1.75"

The Brooklyn Paper
11" x 1.5"

(Rates include color)

Mechanical Requirements

Courier Life, Times Ledger, Bronx Times and Caribbean Life. (For The Brooklyn Paper broadsheet see the next page.)

Column Size

- 1 Column = 1.5"
- 2 Column = 3.125"
- 3 Column = 4.812"
- 4 Column = 6.47"
- 5 Column = 8.155"
- 6 Column = 9.75"

Printed Photo-Offset

Total Image area 9.75" x 11"
Full-Page 175 Lines
6 Column Format

Line Screen & DPI

All documents are 85 Lpi
Tiff and Eps images: 300 dpi
Bitmaps: 400 dpi

Photoshop CMYK settings

Dot gain: Standard - 36%
Separation Type: GCR
Black Ink Limit: 100%
Total Ink Limit: 240%
VCA amount: 5%

Grayscale images must be 8 bit, not 16 bit.
We prefer all digital files be submitted as Adobe Acrobat PDF files PDF submission guidelines:

1. Embed all fonts, including 35% sub-set
2. Color files must be CMYK, not RGB
3. Composite file, without crop marks

Modular Units	Inches	Columns	Sizes
Full Page	66	6	9.75" x 11"
3/4 Page	49.5	6	9.75" x 8.25"
2/3 Page	44	4	6.5" x 11"
1/2 H Page	33	6	9.75" x 5.375"
1/2 V Page	33	3	4.8125" x 11"
1/2 Jr. Page	33	4	6.5" x 8.125"
3/8 Page	21.5	4	6.5" x 5.375"
1/3 Page	22	2	3.125" x 11"
1/4 Page V	16.5	3	4.8125" x 5.375"
1/4 Page H	16.5	4	6.5" x 4"
1/6 Page	11	2	3.125" x 5.375"
1/8 Page	8.25	3	4.8125" x 2.625"
1/12 Page	5.5	2	3.125" x 2.625"

Non-Modular Unit Rate: 10% Premium for Non-Modular Sizes

We also accept files from these MAC/PC compatible programs:

- QuarkXPress 6*
- InDesign CS*
- Illustrator CS**
- Photoshop***

* Must include all fonts and artwork
** All type must be converted to outline
*** Files should be flattened and saved as PS PDF, CMYK as appropriate

Files cannot exceed software versions listed above

- Repros of original art work required
- Deadline for proof copy one (1) week prior to publication date
- All our mechanicals remain the property of The Publisher
- Files 10 Mb or smaller may be emailed. please be sure to include name of sales rep and advertiser in "Subject" line.
- CDs of larger files may be mailed to the address of the appropriate publication or in care of your sales rep.
- Mechanicals, artwork, layout or design of an ad concept created at Courier-Life Publication, Inc. or Timesledger that is not published in any publication owned and/or operated by CNG and is used in other publications will be charged at the rate of \$100.00 per man hour expended.

Space Reservation & Material Deadlines

TimesLedger:

Publication Day: Thursday
Reservation Deadline: Prior Friday, 5pm
Material Deadline: Monday, 5pm

Courier Life:

Brooklyn South
Publication Day: Thursday
Reservation Deadline: Prior Friday, 5pm
Material Deadline: Monday, 5pm

Downtown / Brownstone Brooklyn
Publication Day: Friday
Reservation Deadline: Monday, 5pm
Material Deadline: Tuesday, 5pm

Caribbean Life:

Publication Day: Friday
Reservation Deadline: Monday, 5pm
Material Deadline: Tuesday, 5pm

Bronx Times / Times Reporter:

Publication Day: Thursday
Reservation Deadline: Prior Friday, 5pm
Material Deadline: Monday, 5pm

TimesLedger Newspapers

41-02 Bell Blvd. Bayside, N.Y. 11361
www.yournabe.com
Display Tel: 718-260-2500 · Fax: 718-224-5821
Classified Tel: 718-260-2555 · Fax: 718-225-7117
production@cnglocal.com

Courier Life Publications, Inc. & Caribbean Life

1 Metrotech Center North, Suite 10-01, Brooklyn N.Y. 11201
www.yournabe.com
Tel: 718-260-2500 · Fax: 718-260-2579
Classified Tel: 718-260-2555 · Fax: 718-225-7117
production@cnglocal.com

Bronx Times Reporter Inc.

900 East 132nd Street, Bronx, NY 10454
www.yournabe.com
Display Tel: 718-742-3386 · Fax: 718-518-0038
Classified Tel: 718-260-2555 · Fax: 718-225-7117
production@cnglocal.com

Please email a copy of your camera-ready art to your account rep.

Mechanical Requirements-Broadsheet

The Brooklyn Paper

See previous page for Courier Life, Times Ledger, Bronx Times and Caribbean Life.

Column Size

- 1 Column = 1.27"
- 2 Column = 2.66"
- 3 Column = 4.05"
- 4 Column = 5.44"
- 5 Column = 6.83"
- 6 Column = 8.22"
- 7 Column = 9.61"
- 8 Column = 11"

Printed Photo-Offset

Total Image area 11" x 20.125"
 Full-Page 175 Lines
 8 Column Format

Line Screen & DPI

All documents are 85 Lpi
 Tiff and Eps images: 300 dpi
 Bitmaps: 400 dpi

Photoshop CMYK settings

Dot gain: Standard - 36%
 Separation Type: GCR
 Black Ink Limit: 100%
 Total Ink Limit: 240%
 VCA amount: 5%

Grayscale images must be 8 bit, not 16 bit.

We prefer all digital files be submitted as Adobe Acrobat PDF files
 PDF submission guidelines:

1. Embed all fonts, including 35% sub-set
2. Color files must be CMYK, not RGB
3. Composite file, without crop marks

Modular Units	Columns	Sizes
Business Card	2	2.66" x 1.6"
Square	2	2.66" x 2.4"
1/23 Page	2	2.66" x 3.3"
1/16 Page Vertical	2	2.66" x 4.9"
1/16 Page Horizontal	3	4.05" x 3.25"
1/10 Page	3	4.05" x 5.2"
1/8 Page Vertical	3	4.05" x 6.6"
1/8 Page Horizontal	4	5.44" x 4.9"
1/8 Page Skinny	2	2.66"x10"
1/6 Page	3	4.05" x 9"
1/4 Page Vertical	4	5.44" x 10"
1/4 Page Horizontal	6	8.22" x 6.7"
1/4 Page Skinny	3	4.05" x 13.4"
1/3 Page Square	6	8.22" x 8.8"
1/3 Page Vertical	4	5.44" x 13.4"
1/3 Page Horizontal	8	11" x 6.6"
1/2 Page Full Tab	6	8.22" x 13.4"
1/2 Page Vertical	4	5.44" x 20.125"
1/2 Page Horizontal	8	11" x 10"
3/4 Page	7	9.61" x 17"
Full Page	8	11" x 20.125"
Front Page Banner	8	11" x 1.5"
Inside Page Topper	8	11" x 3"
1/4 Page Island 40 column inches		

We also accept files from these MAC/PC compatible programs:

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- InDesign CS*
- Illustrator CS**
- Photoshop***

* Must include all fonts and artwork
 ** All type must be converted to outline
 *** Files should be flattened and saved as PS PDF, CMYK as appropriate

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- All our mechanicals remain the property of The Publisher
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The Brooklyn Paper:

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Material Deadline: If Pub-set: Prior Monday, 4pm

The Brooklyn Paper

1 Metrotech Center North, Brooklyn N.Y. 11201
 www.brooklynpaper.com
 Display Tel: 718-260-2500 · Fax: 718-260-2579
 Classified Tel: 718-260-2555 · Fax: 718-260-2592
production@cnglocal.com

Please email a copy of your camera-ready art to your account rep.